



## Montgomery County Public Schools Energy Resources Team



### Request for Proposal (RFP) – No. IS6-200 Going Green Project

MCPS Department of Facilities management requests proposals from an experienced LEED (Leadership in Energy and Environmental Design) team to create an environmentally friendly public service announcement that promotes the improvement of natural resource use and a reduction in carbon emissions in or around an MCPS facility.

#### I. PRESENTATION

With an assigned group, you will come up with a plan to reduce carbon emissions and other greenhouse gases used in or around an MCPS facility. The plan should also seek to improve the use of natural resources.

The proposed plan...

- must include how renewable resources are being used and non-renewable resources are being reduced.
- must discuss the impact of the green design plan on all biotic factors including *Homo sapiens* (humans ☺).
- must be economically feasible and easily integrated into a school or MCPS owned land.
- must not have a negative impact on the habitats of other plant or animal populations that currently live in and around the identified area.
- must show the affect it has on the carbon cycle and how carbon is reduced in the atmosphere with the implementation of the green design plan.
- must include a description detailing the environmental impact, specifically on watershed quality, aquatic organisms and land use.

#### II. OTHER CRITERIA:

- ☐ Acceptable means of presentation are:
  - PowerPoint (5-10 slides)
  - Scripted Commercial ( 3 – 5 minutes)
  - Slogan and Ad Campaign (5 – 10 boards)
  - Taped Commercial (3 – 5 minutes)
- ☐ Materials must be FINISHED and in color (if applicable)

